2022-2026 STRATEGIC PLAN

Background
OCH was established as a 501(c)(3) non-profit organization in 2017 when the Washington State Health Care Authority (HCA) launched the Medicaid Transformation Project (MTP). Certified as one of nine Accountable Communities of Health (ACH), OCH brings together partners to tackle health issues no single sector or Tribe can tackle alone.

In March 2020, the OCH Board of Directors established a Visioning Taskforce to lead the strategic planning efforts for OCH beyond MTP.

Mission
To solve health problems through collaborative action

Purpose
To tackle health issues that no single sector or tribe can tackle alone.

Vision
A healthier, more equitable three-county region

Future state timeline

2017
In March 2020, the OCH Board of Directors established a Visioning Taskforce to lead the strategic planning efforts for OCH beyond MTP.

2022

2023
Conclusion of MTP

2026

2024

2025

2021

MTP implementation
MTP reporting/funding
MTP closeout

Target population
Community members who experience barriers to attaining the healthy lifestyle they desire and the health serving workforce

GEOGRAPHIC REACH
The Olympic Region: Clallam, Jefferson, and Kitsap Counties, and seven Tribal Nations

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Goal
Improve individual and population health and advance equity by addressing the determinants of health

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Focus areas
STRONGER TOGETHER:
Foster a region of healthy people, thriving communities

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Strategies
Funding coordination
Advocacy & engagement
Data sharing & transparency
Communication
Place-based approaches

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OCH Roles
Catalyst for change
Community connector
Seed planter

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Catalyst for change
Community connector
Seed planter
Individual needs are met timely, easily, and compassionately

Long-term, affordable, quality housing

OCH aims to ultimately reduce unhealthy use of all substances, with an emphasis placed on primary prevention and coordinating region-wide standards of care. OCH can serve in a lead role, expanding on initial collaborative successes addressing the opioid epidemic to include additional substances such as alcohol and stimulants.

Access to the full spectrum of care

Partners of OCH hold a common vision for a region of healthy people, thriving communities – which includes access to the full spectrum of care - physical, behavioral, dental, specialty, and social services. Access to care encompasses coverage, services, the ability to access care timely and efficiently, and a capable, qualified, culturally competent workforce. An equitable system also reduces barriers including language, transportation, and internet access.

Focus Areas

The four focus areas featured in this section represent the priorities that OCH will address. As needs and priorities change in the Olympic region, focus areas will be reviewed and adapted. The focus areas are interconnected and highly dependent on a multi-disciplinary and collaborative approach.

Reduced substance misuse and abuse

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Long-term, affordable, quality housing

Access to long-term, affordable, and quality housing is one of the most important determinants of health. Housing is a complex issue that no single sector or Tribe can tackle alone. Regional partners can strengthen their approach by collaborating on solutions catered to the unique housing needs of each community, county, and Tribe, while leaning on each other’s expertise, perspective, and skills.

Individual needs are met timely, easily, and compassionately

OCH can support and maximize local efforts to change policies and paradigms around health in the region by coordinating partner activities, identifying gaps, and expanding innovative and equitable solutions.

Strategies

Strategies represent how OCH will tackle the focus areas.
**Target population**

Beyond MTP, OCH will expand the target population to better address individual and population health.

Community members who experience barriers to attaining the healthy lifestyle they desire and the health serving workforce including (but not limited to):
- those on Medicaid and/or Medicare
- those un- or under-insured, and even some groups on commercial insurance
- Black, Indigenous, and People of Color (BI&POC)
- those experiencing homelessness
- those with behavioral health needs
- those without access to care
- undocumented community members
- non-English speakers
- individuals with disabilities
- LGBTQ+ community members
- and more

**Funding model**

The Board of Directors has expressed interest in determining high-level annual budgets for the initial five-year future state of 2022-2026.

OCH has set aside approximately $2 million to launch initial future state activities.

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<tr>
<th>2022-2026 funding forecast</th>
<th>Legend:</th>
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<tbody>
<tr>
<td></td>
<td>Secured funding</td>
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<tr>
<td></td>
<td>Partially secured funding</td>
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<td></td>
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</table>

**Legend:**
- 90% MTP funds
- 10% Future state funds
- 30% MTP funds
- 70% Future state funds
- 100% Future state funds
- 100% Future state funds

**Potential funding sources**
Partner feedback and external inputs point towards a blended funding model as a promising approach for OCH.

*Two or more funding sources are put into a collective pool. Funds are more flexible because they are not tracked back to the original source. Usually there are not specific requirements or constraints on funds.*

**What’s next?**
This strategic plan outlines the big picture work of the future of OCH. There are several key items that will be addressed along the way.

### Partnership model

Moving forward, staff recommend a model where partners can choose how to engage from a variety of options. This partnership model provides flexibility, ease of entry, and the ability to maximize the strength and capacity of partners across the region.

**Glean resources**
- Newsletter list, read newsletter weekly
- Access resources via OCH website, blog, and social media
- Utilize OCH staff and network for technical support

**Participate**
- Participate and engage in learnings and convenings
- Participate in governance elements – Board, committees
- Participate in surveys and interviews to guide project work

**Collaborate**
- Contribute to and engage with OCH products (reports, etc.)
- Collaborate with OCH and other partners on projects by implementing strategies to advance OCH focus areas and specific metrics
- Establish a data sharing agreement with OCH to contribute to regional metrics and reports

**Champion**
- Raise policy issues, contribute to policy briefs, collaborative/collective advocacy to local, state, and federal decision makers
- Share best practices, bright spots, and successes with OCH and other partners
- You tell us – connect with the OCH team to share your idea for engagement and let’s talk!

**Less investment**

**More value**

| Financial plan | Measurement & evaluation plan | Annual budgets & workplans | Focus area workgroups | Governance |