

# 2022-2026 STRATEGIC PLAN

## HIGHLIGHT SUMMARY

Olympic  
COMMUNITY of HEALTH

### Background

OCH was established as a 501(c)(3) non-profit organization in 2017 when the Washington State Health Care Authority (HCA) launched the Medicaid Transformation Project (MTP). Certified as one of nine Accountable Communities of Health (ACH), **OCH brings together partners to tackle health issues no single sector or Tribe can tackle alone.**

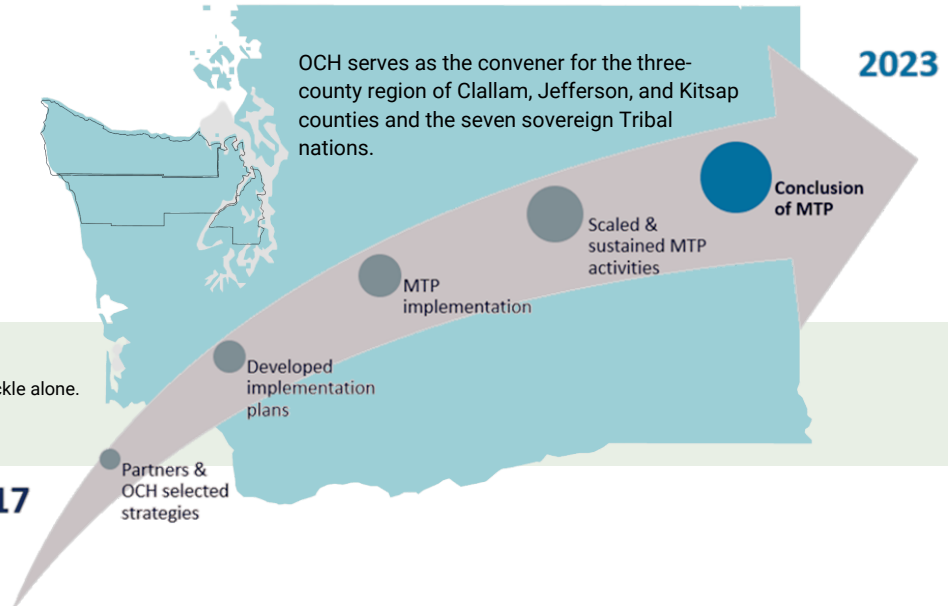
**Mission** To solve health problems through collaborative action

**Purpose** To tackle health issues that no single sector or tribe can tackle alone.

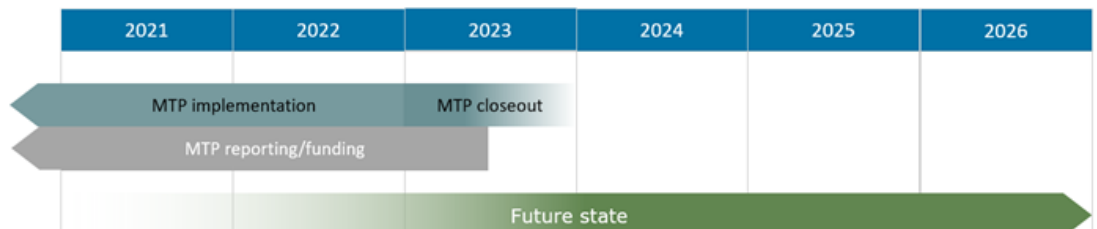
**Vision** A healthier, more equitable three-county region

In March 2020, the OCH Board of Directors established a Visioning Taskforce to lead the strategic planning efforts for OCH beyond MTP.

2017



### Future state timeline



## 2022-2026 strategic plan



Improve individual and population health and advance **equity** by addressing the **determinants of health**

### STRATEGIES

- Convening, learning, & maximizing
- Funding coordination
- Advocacy & engagement
- Data sharing & transparency
- Communication
- Place-based approaches

MOVING UPSTREAM  
FOCUS AREAS



Long-term, affordable, quality **housing**

Access to the full **spectrum of care**

Individual **needs are met** timely, easily, and compassionately

Reduced **substance** misuse & abuse

**GEOGRAPHIC REACH**  
The Olympic Region: Clallam, Jefferson, and Kitsap Counties, and seven Tribal Nations

**TARGET POPULATION**  
Community members who experience barriers to attaining the healthy lifestyle they desire and the health serving workforce

Catalyst for change

OCH ROLES  
Community connector

Seed planter

Olympic  
COMMUNITY of HEALTH

## Value proposition

"Stronger Together:  
Foster a region of  
healthy people,  
thriving communities"



## Goal

"Improve individual and  
population health and  
advance equity by  
addressing the  
determinants of health"



## Core values

### Connection

Provide opportunities for people to collaborate.

### Empowerment

Provide opportunities for growth and learning.

### Place

Listen and respond to community needs. Tackle the connections between place and health.

### Well-being

Promote best practices that fit the needs of the community.

## Roles of OCH

### Catalyst for change

Advocacy, education, and organizing to change policies and paradigms around health in the region

### Seed planter

Allocate dollars and resources through a targeted portfolio of complementary efforts.



### Community connector

OCH success and sustainability is tied to the well-being of the populations we serve

## Focus Areas

The four focus areas featured in this section represent the priorities that OCH will address. As needs and priorities change in the Olympic region, focus areas will be reviewed and adapted. The focus areas are interconnected and highly dependent on a multi-disciplinary and collaborative approach.

### Reduced substance misuse and abuse



OCH aims to ultimately reduce unhealthy use of all substances, with an emphasis placed on primary prevention and coordinating region-wide standards of care. OCH can serve in a lead role, expanding on initial collaborative successes addressing the opioid epidemic to include additional substances such as alcohol and stimulants.

### Individual needs are met timely, easily, and compassionately



OCH can support and maximize local efforts to address the determinants of health by coordinating partner activities, identifying gaps, and expanding innovative and equitable solutions.

### Access to the full spectrum of care



Partners of OCH hold a common vision for a region of healthy people, thriving communities – which includes access to the full spectrum of care - physical, behavioral, dental, specialty, and social services. Access to care encompasses coverage, services, the ability to access care timely and efficiently, and a capable, qualified, culturally competent workforce. An equitable system also reduces barriers including language, transportation, and internet access.

### Long-term, affordable, quality housing



Access to long-term, affordable, and quality housing is one of the most important determinants of health. Housing is a complex issue that no single sector or Tribe can tackle alone. Regional partners can strengthen their approach by collaborating on solutions catered to the unique housing needs of each community, county, and Tribe, while leaning on each other's expertise, perspective, and skills.

## Strategies

Strategies represent how OCH will tackle the focus areas.



Convening, learning, & maximizing



Funding coordination



Advocacy & engagement



Data sharing & transparency



Communication



Place-based approaches

## Target population

Beyond MTP, OCH will expand the target population to better address individual and population health.

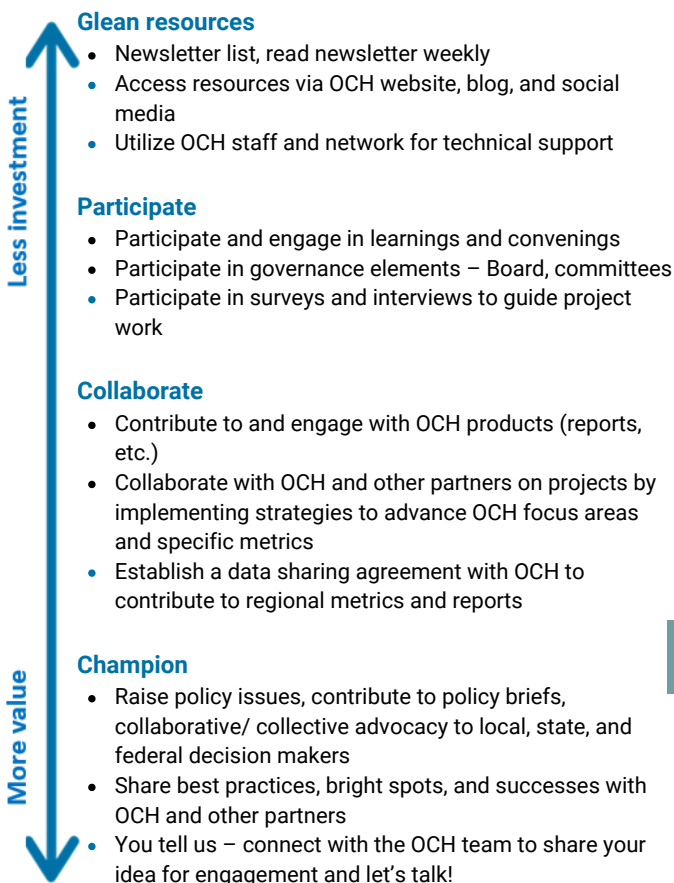
### Community members who experience barriers to attaining the healthy lifestyle they desire and the health serving workforce

including (but not limited to):

- those on Medicaid and/or Medicare
- those un- or under-insured, and even some groups on commercial insurance
- Black, Indigenous, and People of Color (BI&POC)
- those experiencing homelessness
- those with behavioral health needs
- those without access to care
- undocumented community members
- non-English speakers
- individuals with disabilities
- LGBTQ+ community members
- and more

## Partnership model

Moving forward, staff recommend a model where partners can choose how to engage from a variety of options. This partnership model provides flexibility, ease of entry, and the ability to maximize the strength and capacity of partners across the region.



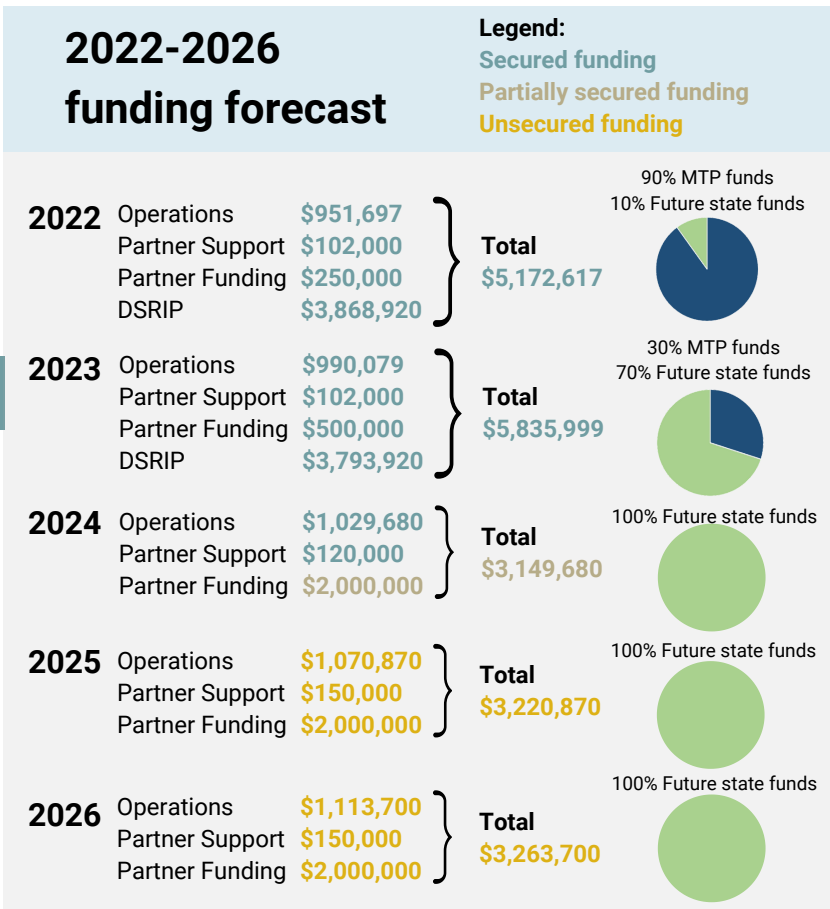
## Funding model

The Board of Directors has expressed interest in determining high-level annual budgets for the initial five-year future state of 2022-2026.

OCH has set aside approximately

**\$2 million**

to launch initial future state activities.



### Potential funding sources

Partner feedback and external inputs point towards a blended funding model as a promising approach for OCH.

*Two or more funding sources are put into a collective pool. Funds are more flexible because they are not tracked back to the original source. Usually there are not specific requirements or constraints on funds.*



## What's next?

This strategic plan outlines the big picture work of the future of OCH. There are several key items that will be addressed along the way.

