

# Future State Proposal

September 2020



## Value Proposition

Goal

Values

Roles

Strategies

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Stronger Together: Foster a region of  
**healthy people, thriving communities**

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## Goal



Improve individual and population health and advance equity by addressing the determinants of health.

### Determinants of Health:

Economic stability	Education	Social and community context	Neighborhood and physical environment	Health and health care
Employment Income Debt Food security Housing	Early childhood education & development Education level High school graduation Language & literacy Vocational training	Civic participation Discrimination Incarceration Social cohesion Support systems Stress	Violence & safety Housing quality Transportation Walkability & parks Environmental pollutants Air & water quality	Access & coverage to health care Quality of care Provider cultural competency Health literacy

Value Proposition

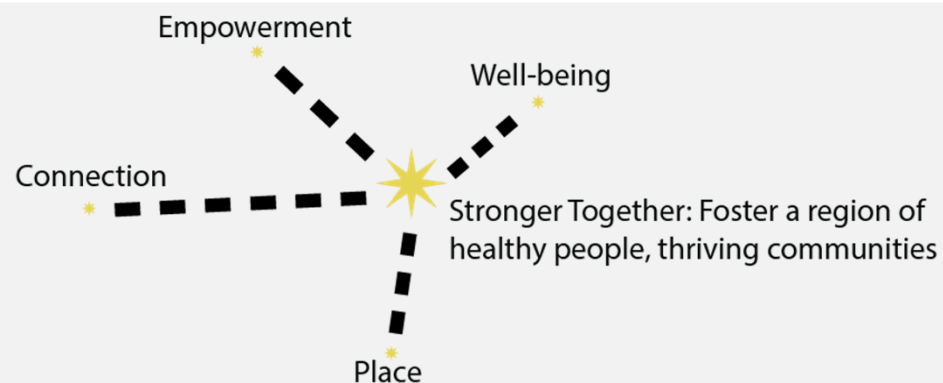
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## Core Values



### Well-being

Promote best practices that fit the needs of the community. Collaboratively advocate for policy and systems change.



### Connection

Provide events and spaces for people to collaborate. Exchange information across sectors, tribes, and communities. Foster connections between community-based organizations & clinical providers.



### Place

Create opportunities for inclusion. Listen and respond to community needs. Optimize access to resources. Tackle the connections between place and health.



### Empowerment

Provide opportunities for growth and learning. Share and build community successes and lessons learned.

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## OCH Roles

Catalyst for change

Community connector

Seed planter

### Catalyst for Change

Advocacy, education,  
and organizing to  
change policies  
and paradigms around  
health in the region

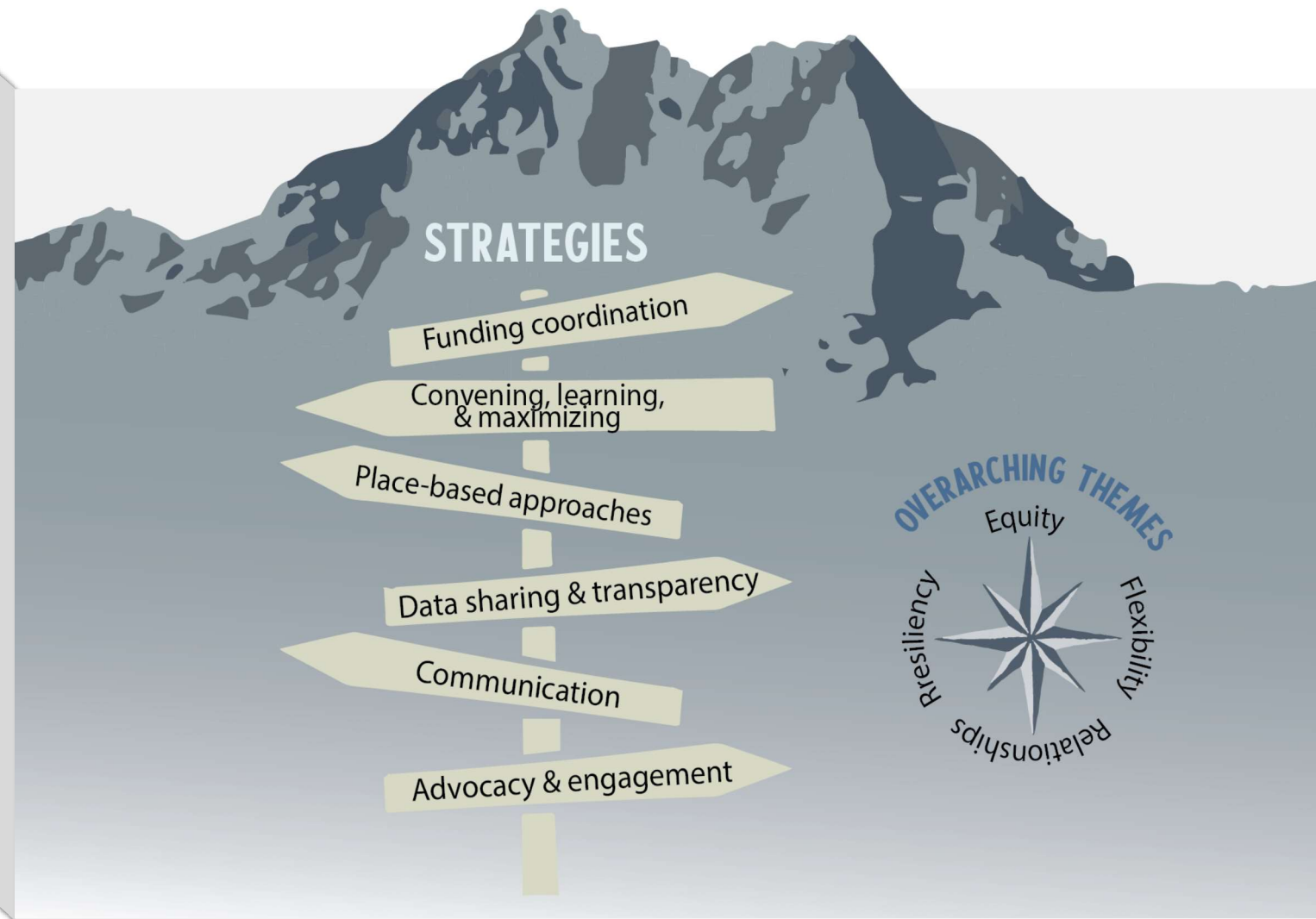
### Community Connector

OCH success and  
sustainability is tied to the  
well-being of the populations  
and region we serve

### Seed Planter

Allocate dollars and  
resources through a  
targeted portfolio of  
complementary efforts

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### OCH ROLES

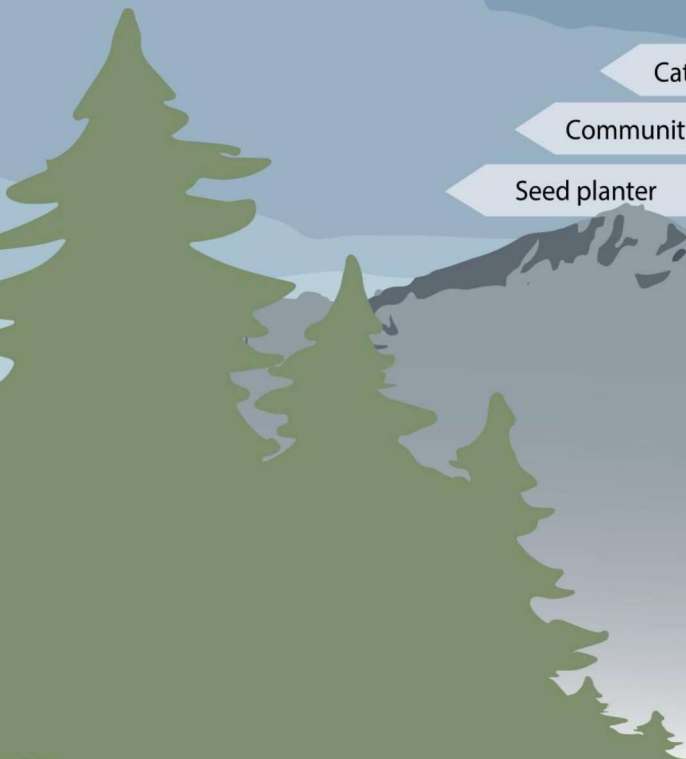
- Catalyst for change
- Community connector
- Seed planter

### STRATEGIES

- Funding coordination
- Convening, learning, & maximizing
- Place-based approaches
- Data sharing & transparency
- Communication
- Advocacy & engagement

### GOAL

Improve individual and population health and advance equity by addressing the determinants of health.



## Initial Focus Areas

The initial set of focus areas are the priorities that OCH will address. OCH can play a lead or supportive role in these and the aim is to be adaptable to funding opportunities and community needs.

OCH staff selected the below focus areas based on data, anticipated needs that COVID-19 will exacerbate, the role and strengths of OCH, and where there may be current gaps. These focus areas will be a primary part of the input process to be launched later in 2020 into the Spring.

- Access to the full spectrum of care
- Reduced substance misuse & addiction
- Long-term, affordable, quality housing
- Quality family planning
- Increased vaccination rates
- Expanded broadband
- Individual needs are met timely, easily, & compassionately
- Available childcare
- Accessible transportation
- Healthy, affordable food access
- Expanded & satisfied workforce



## Definitions:

- **Value Proposition:** Stronger Together: Foster a region of healthy people, thriving communities
  - The value OCH aims to deliver to the region and the benefit to the communities we serve.
- **Goal:** The future target that OCH and regional partners commit to achieve.
  - Goal Statement: Improve individual and population health and advance equity by addressing the determinants of health.
  - **Determinants of Health:** The social, political, and economic conditions in which we are born, grow, live, and age.
- **Core Values:** Elements of the work that OCH holds strong commitment to and are embodied in all that we do.
  - **Well-being:** Promote best practices that fit the needs of the community. Collaboratively advocate for policy and systems change.
  - **Empowerment:** Provide opportunities for growth and learning. Share and build community successes and lessons learned.
  - **Connection:** Provide events and spaces for people to collaborate. Exchange information across sectors, tribes, and communities. Foster connections between community-based organizations & clinical providers.
  - **Place:** Create opportunities for inclusion. Listen and respond to community needs. Optimize access to resources. Tackle the connections between place and health.
- **Strategies:** How OCH will focus resources and energy to achieve the identified goal.
  - **Funding coordination:** OCH serves as a central funding hub to maximize regional dollars and coordinate initiatives. OCH will seek funding opportunities unique to the role of OCH and will not be in competition with partners for resources.
  - **Convening, learning, maximizing:** OCH serves as a regional convener, connecting partners and facilitating activities. Convenings provide an opportunity for peer-to-peer connecting, learning, building on successes, maximizing resources, and rallying around a common goal. OCH leads the region in shaping a coherent, disciplined region-wide health agenda.
  - **Place-based approaches:** Address issues that exist at the neighborhood or community level, such as inadequate housing, social isolation, disconnected and inefficient service efforts, violence, and limited economic opportunities. Activities and projects that show promising results are shared, scaled, and sustained throughout the region.
  - **Data sharing & transparency:** Serve as a regional hub for data and analytics. Collaborate with partners to create shared measures of success. Communicate through effective and efficient data products.
  - **Communication:** OCH develops and shares regional community campaigns to educate and engage the community and tackle stigma. OCH serves as a hub for storytelling and elevates partner and community voices.

- **Advocacy & civic engagement:** Advocate for local needs, promote local initiatives and successes to elected officials, engage the community and local leaders in shaping a region-wide health agenda.
- **Focus Areas:** The priorities that OCH will address through the strategies. OCH can play a supportive or lead role. OCH will be flexible and adaptable as needs and priorities change.
  - **Access to the full spectrum of care:** Health systems are accessible, patient-centered, and effectively integrate physical, behavioral, dental, specialty, and social services (in-person and remote). OCH leads integration and coordination efforts by bringing partners together to explore areas of continued need and identify and implement creative solutions.
  - **Reduced substance misuse and addiction:** Emphasis placed on primary prevention and coordinating region-wide standards of care, ultimately reducing unhealthy use of all substances. Focus on reducing stigma and ensuring broad access to appropriate and preferred treatment options. OCH serves in a lead role, expanding on initial successes with the 3CCORP model to include additional substances such as alcohol.
  - **Long-term, affordable, quality housing:** Implement local solutions to provide safer and more accessible housing options for current residents of the Olympic region. OCH serves in a lead role to bring communities together to hear barriers and challenges and advocate for innovative solutions.
  - **Individual needs are met timely, easily, and compassionately:** No wrong door. Community members receive the right care at the right time and place. Care is coordinated across sectors and tribes and is clearly communicated with community members to best meet individual health goals. OCH serves in a lead role to coordinate with emergency departments and other partners to implement tailored solutions.
  - **Quality family planning:** All people have access to comprehensive family planning services, including Long-Acting Reversible Contraceptives (LARC) and access to high quality care. OCH serves in a supporting role, promoting promising best practices as well as local success.
  - **Increased vaccination rates:** Community education campaigns to raise awareness about the importance of vaccines and their availability. Creative models are deployed to increase vaccination rates, e.g. bringing vaccines to people. OCH serves in a lead role to develop and distribute community education materials, identify areas of high need, and coordinate partner efforts.
  - **Expanded broadband:** Community members throughout the region have access to reliable and affordable broadband and technology to support a variety of activities including work, school, health care, and socialization. OCH serves in a supportive role to advocate for local needs and engage local leaders and community members in exploring sustainable solutions.
  - **Available childcare:** All families have access to quality childcare that meets individual work, personal, and financial demands. OCH supports local partners to identify specific areas of need, coordinates activities and available resources, and promotes creative solutions

- **Accessible transportation:** Transportation is expanded to areas with low access with attention to the needs of community members, especially in rural and Tribal communities. OCH serves in a lead role to identify and prioritize areas of high need, engage local communities, and advocate for workable solutions.
- **Healthy, affordable food access:** All people have access to healthy, affordable food options. OCH serves in a supportive role to maximize efforts and connect partners with available resources to enable policy and systems change.
- **Expanded and satisfied workforce:** The local health workforce is equipped to provide quality care and support. They are supported in a way that promotes career longevity and satisfaction. OCH serves in a supportive role to promote policies, procedures, and programs that prioritize workforce development and satisfaction. OCH assists partners in best practices around recruitment and retention.
- **Overarching Themes:** While strategies will be deployed in a variety of ways, the overarching themes will play a part in all that OCH does.
  - **Resiliency:** OCH will support both community and health workforce resiliency and cohesion.
  - **Flexibility:** OCH will have a focused set of priorities and strategies and will continue to be a dynamic organization. We will allow for unforeseen challenges and opportunities and adapt to meet the changing needs of the community.
  - **Relationships:** Our relationships with partners and the community are prioritized. OCH strives to be a collaborative and supportive partner, constantly seeks and builds new relationships, and facilitates partner-to-partner relationships.
  - **Equity:** OCH approaches its work through an equity lens and learns together with partners to advance a pro-equity agenda. Unintended consequences are considered and mitigated early and collaboratively.